

Fairhaven Health Donates Products for Nursing Moms in Support of World Breastfeeding Week, August 1-7 2013

World Breastfeeding Week, a global campaign that strives to protect, promote, and support women's breastfeeding rights, kicks off next week. From August 1-7, Fairhaven Health will celebrate World Breastfeeding Week by giving away natural breastfeeding support products, including Nursing Blend and Nipple Nurture Balm, to breastfeeding women all over the country.

Bellingham, Washington ([PRWEB](#)) July 24, 2013 -- Nations around the world continue to make progress in terms of normalizing and supporting breastfeeding, whether in public or in the privacy of a mother's home. Last week, Guam senator Aline Yamashita introduced a bill to protect the right of women to breastfeed in public or private spaces. In fact, most U.S. states and territories have passed some sort of law regarding breastfeeding.

This is exactly what the World Alliance for Breastfeeding Action had hoped for when they launched World Breastfeeding Week in 1992. Each year, World Breastfeeding Week celebrates women's breastfeeding rights from August 1-7. The global campaign aims to protect, promote, and support breastfeeding, while raising public awareness about the benefits of breastfeeding. [Fairhaven Health](#), a manufacturer of natural breastfeeding products, proudly supports World Breastfeeding Week.

This year's theme is all about breastfeeding peer support. Approximately 77 percent of moms begin breastfeeding after delivery, however only 47 percent of moms continue to breastfeed at six months old, and by 12 months old only 25 percent of moms breastfeed their infants. Community support after delivery is essential to successful and sustained breastfeeding. Traditionally, families provided this support. Now women can seek peer support from Internet communities including Best for Babes and The Leaky Boob.

In keeping with the theme of the week, Fairhaven Health plans to host contests and giveaways on their [Belly to Breast Facebook page](#) where Facebookers can enter to win natural [breastfeeding support products](#) like:

- Nursing Blend: A doctor-designed breastfeeding supplement that offers optimal vitamin and mineral support for breastfeeding women, and helps increase milk production.
- Nipple Nurture Balm: An organic, all-natural nipple balm designed to soothe, protect, and heal sore or cracked nipples.
- Fenugreek: A concentrated, all-natural Fenugreek supplement designed to help increase breast milk production.
- Nursing Time Tea: A natural nursing tea to help increase breast milk quality and quantity.
- Nursing Postnatal: A comprehensive postnatal multivitamin designed to meet the unique nutritional needs to breastfeeding women.

Fairhaven Health is also participating in The Ultimate World Breastfeeding Week giveaway sponsored by The Leaky Boob, The Boob Group, and the San Diego Breastfeeding Center. One lucky winner, announced August 8, will receive a gift basket (or two!) that includes Nursing Blend, Nursing Time Tea, and Nipple Nurture Balm, along with other breastfeeding support products. Last year's Ultimate World Breastfeeding Week giveaway had over 19,000 entries and the sponsors anticipate having even more this year!

Fairhaven Health also supports The Big Latch On, a global event where women and their children come together to breastfeed for one minute. The goal of the event is to break the record for the number of women breastfeeding simultaneously. Last year's record to break: 8,862 women and their children. Fairhaven Health is working with numerous local organizations to supply breastfeeding support products for Big Latch On events across the country.

For a full list of this year's events, visit worldbreastfeedingweek.org.

About World Breastfeeding Week

The World Alliance for Breastfeeding Action (WABA) was formed in 1991 to act on the Innocenti Declaration passed by the United Nations Children's Fund (UNICEF) and the World Health Organization (WHO). The declaration recognizes that breastfeeding is a unique process that provides ideal nutrition to infants, contributes to healthy infant growth and development, reduces disease, contributes to women's health, provides social and economic benefits, and provides women with a sense of satisfaction. World Breastfeeding Week, launched on August 1, 1992, is WABA's main global campaign to support and promote breastfeeding, and commemorates the adoption of the Innocenti Declaration.

About Fairhaven Health

Fairhaven Health manufactures safe, natural, doctor-designed products to promote fertility, pregnancy, and nursing health. They provide ovulation prediction tools, fertility supplements, prenatal vitamins, and breastfeeding support products, all of which are manufactured in U.S. GMP-certified and FDA regulated facilities.



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