

Fairhaven Health Launches New PregnancyPlus Natural Deodorant Designed Specifically for Pregnant Women

Back by popular demand, Fairhaven Health recently introduced a new and improved version of its PregnancyPlus Natural Deodorant. This all-natural, fragrance-free formula now comes in a solid glide-on stick format, and is designed specifically for trying-to-conceive and pregnant women.

Bellingham, Washington ([PRWEB](#)) May 22, 2013 -- With the health of a growing fetus largely dependent on the health of the mother, it is no surprise that many women become hyperaware of everything that goes into their body as soon as they see two lines appear on a pregnancy test. At no other time in life is the desire to eat healthier and avoid unhealthy habits (like caffeine, alcohol, and nicotine) stronger than during pregnancy. But how about the products pregnant women use on their bodies? Does this increased awareness during pregnancy extend to the lotions, potions, and cosmetics women apply to their skin on a daily basis?

Rare is the woman – pregnant or otherwise – who foregoes the daily ritual of applying deodorant. But unfortunately, many off-the shelf deodorants have a well-deserved reputation for containing harmful chemicals - toxins that have been scientifically demonstrated to disrupt normal biological processes.

“Research indicates that harmful chemicals like phthalates, parabens, and certain forms of aluminum affect fertilized eggs and hormonal balance related to implantation and fetal development,” said Dr. Chris Meletis, naturopathic physician, educator, international author, and lecturer. Studies have also shown that these harmful chemicals can damage fertility and may even lead to early onset of menopause.

Dr. Meletis helped formulate [Fairhaven Health](#)'s new and improved PregnancyPlus Natural Deodorant specifically for trying-to-conceive and pregnant women. Now conscientious moms-to-be have a win-win when it comes to deodorant. With PregnancyPlus Natural Deodorant pregnant women can attain all-day odor fighting protection without the guilt associated with using deodorants laden with toxins.

“I see too many women exposing themselves and their unborn babies to dangerous chemicals and additives that are so prevalent in today's beauty products,” Dr. Meletis said. “This all-natural deodorant was formulated to discourage bacterial growth, provide effective odor protection and to do so in as safe a manner as possible for pregnant women.”

Unlike many deodorants on the market, Fairhaven Health's fragrance-free [pregnancy deodorant](#) does not contain harmful forms of aluminum, propylene glycol, or parabens of any kind. The new formula combines natural ingredients, including Witch Hazel, Tea Tree Oil, and Sage Leaf Extract, which have been used for centuries to fight bacteria and prevent odor naturally. And PregnancyPlus Natural Deodorant now comes in a solid, glide-on stick format.

About Fairhaven Health

Fairhaven Health manufactures safe, natural, doctor-designed products to promote fertility, pregnancy, and nursing health. They provide ovulation prediction tools, [fertility supplements](#), prenatal vitamins and breastfeeding support products, all of which are manufactured in U.S. GMP-certified and FDA regulated facilities.



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