

Fairhaven Health Launches FH PRO, a Line of Clinical-Grade Fertility Supplements

Fairhaven Health is excited to announce the launch of [FH PRO for Women](#) and [FH PRO for Men](#), an innovative line of clinical-grade dietary supplements designed to promote fertility and reproductive health. Based on the most current research available, FH PRO for Women and Men are the most comprehensive supplements for fertility enhancement available.

While these products are ideal for all men and women looking to optimize their fertility, Fairhaven Health designed the FH PRO line specifically for the growing number of couples that are using assisted reproductive technologies (ART) to conceive. The first infant conceived in the US with ART was born in 1981, and since then the use of fertility treatments such as in vitro fertilization (IVF) has increased steadily. According to the [Centers for Disease Control](#), there were nearly 191,000 ART cycles performed in 2013, resulting in approximately 67,000 live infant births. The use of ART continues to increase, approximately 1.5% of all infants born in the United States are conceived using ART.

Pushing this increase in the use of ART is the fact that infertility rates are also climbing. It is estimated that at least 1 in 7 couples suffer from fertility issues. Declining fertility rates are attributed at least in part to poor egg and sperm health, due to age (couples are postponing having children until later in life), poor diet and other lifestyle factors, and exposure to environmental toxins.

ART is constantly evolving and improving, but, even so, fertility treatments continue to be expensive and emotionally taxing, with no guarantee of success. The chance that ART will be successful for any given couple is influenced by many factors, egg and sperm health being two of the most critical. This is where FH PRO comes in.

“With more than a decade of experience in providing high quality supplements directly to the trying-to-conceive community, we know how much targeted supplementation can improve fertility,” said Ethan Lynette, head of Business Development at Fairhaven Health. “With FH PRO, we set out to create the most comprehensive, clinical-grade supplement for men and women undergoing fertility treatments – to help them improve their chances of success.”

A growing body of scientific literature points to the benefits of key vitamins, minerals and antioxidants for promoting egg and sperm health. Developed and reviewed by a team of medical experts, including Dr. Botros Rizk, Professor and the Head of Reproductive Endocrinology and Infertility at the University of South Alabama, the FH PRO line of clinical-grade dietary supplements incorporates all of the key ingredients for fertility enhancement at dosages shown to be effective.

“We are excited to finally see a supplement that represents the current state of research pertaining to antioxidant supplementation in infertility treatment,” Dr. Rizk said. “Fairhaven Health’s approach in obtaining and implementing feedback from leading experts practicing today in the field of infertility is a practical one. As a result, they’ve created a very comprehensive formula that we would feel comfortable recommending to our patients who are dealing with infertility issues.”

To learn more about FH PRO, visit fh-pro.com.

* These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease. Please consult with your doctor before taking any supplements.

About Fairhaven Health

We recognize how stressful the trying-to-conceive process can be and have partnered with best-in-field medical specialists to develop safe and effective products to help couples conceive naturally. Fairhaven Health offer a broad range of doctor-recommended supplements, ovulation prediction tools, and more, plus a friendly, knowledgeable customer service team that is always available to lend support. Beyond conception, we also offer products to support a healthy pregnancy and to help women reach their breastfeeding goals.