

Fairhaven Health Shows Support for Breastfeeding Moms with the Revolutionary Milkies Breast Pad Ever

Fairhaven Health is excited to announce the newest addition to its Milkies line of breastfeeding essentials – the *Breast Pad Ever*, a reusable nursing pad that offers unrivaled leak protection and comfortable, subtle lift.

Helen Anderson, well-known in the breastfeeding community as the inventor of the patented, award-winning Milkies Milk-Saver, brought her creativity and experience to the project of designing the *Breast Pad Ever*.

“The *Breast Pad Ever* is huge leap forward in the technology of breastfeeding products – there is really nothing else like it,” Anderson said.

Any woman who has ever breastfed knows the uncomfortable, and sometimes embarrassing, feeling of clothes soaked with leaking breast milk. While there are a variety of nursing pads for moms to choose from, the *Breast Pad Ever* is a revolutionary concept in leak protection. Unlike some of the thin nursing pads available that only absorb a tiny amount of breast milk before becoming saturated, the *Breast Pad Ever* has a contoured design, and is thickest at the bottom where most of the leaked milk will pool. It has three layers: a spongy, absorbent inner core; a thin, durable waterproof outer layer; and a smooth bamboo rayon layer that touches the skin.

“I designed the *Breast Pad Ever* for moderate to heavy leakers like me,” Anderson said. “The contoured shape of the pad is strategic for two reasons. By making it thicker at the bottom where milk collects, it provides maximum absorption. The shape also offers gentle, flattering lift and support – helping moms to feel great about the way they look.”

The *Breast Pad Ever* nursing pads represent the best in convenient and earth-friendly products for moms. If moms are out and about when the *Breast Pad Ever* nursing pads finally become full, moms simply remove the pads, squeeze them out, and slip them back in place. The pads will continue to absorb milk, eliminating the need to carry around extra pads or worry about leaking through clothing. Back at home, the *Breast Pad Ever* nursing pads can be hand or machine washed and dried. No more disposable nursing pads!

“There are no other nursing pads that provide this level of protection and convenience for breastfeeding mothers,” Anderson explained. “I designed this pad because it solves the real problems I encountered when I was breastfeeding.”

Kristy Kemp, owner of the popular and ever-growing Facebook community [Breastfeeding Mama Talk](#) with nearly 625,000 active and engaged followers, had this to share about the *Breast Pad Ever*:

“The *Breast Pad Ever* is the most unique nursing pad I’ve ever seen. I’d wear these pads whether I was breastfeeding or not. They are so comfortable that I literally forget I’m wearing them! The fabric is cloud-like, sort of like memory foam, which is a must when sore cracked nipples are a factor, and I like the extra lift they provide. And let’s not forget the most important part – the leak protection! It’s the best I’ve seen. The *Breast Pad Ever* is so much more than just a piece of cloth you stick in your bra to keep the milk from soaking through. It’s comfortable, it adds lift and support, and the best part is it’s reusable – definitely a product I feel confident recommending to the mamas in my community.”

To learn more about the *Breast Pad Ever* and the Milkies line of breastfeeding essentials, head over to mymilkies.com.

About Fairhaven Health

We recognize how stressful the trying-to-conceive process can be and have partnered with best-in-field medical specialists to develop safe and effective products to help couples conceive naturally. Fairhaven Health offer a broad range of doctor-recommended supplements, ovulation prediction tools, and more, plus a friendly, knowledgeable customer service team that is always available to lend support. Beyond conception, we also offer products to support a healthy pregnancy and to help women reach their breastfeeding goals.