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# Baby & Kids

magazine

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The market source for infant and youth retailers



## SPRING SHOW ISSUE!

Room Decor  
Diaper Bags  
Shower Gifts  
Mealtime

# Mealtime & BOTTLES

New eaters and nursers can be messy. Whether baby is drinking out of a bottle or sippy cup, leak-proof and bump-proof options are key. Placemats can also pick up the slack by doing double duty as learning toys, bowls and table safeguards, so baby can have fun without leaving a mess behind.



◀ Sippy cups need to be leak-proof at home but, especially, on the go. The new Lemon Sippy Cup from **b.box** (973-459-8248 or [b.boxbaby.com](http://b.boxbaby.com)) is a new (and dry) addition to its lemon range of feeding items. Tots can drink at any angle thanks to the innovative weighted straw. MSRP: \$12.00

▶ Breastfeeding and bottlefeeding are best. **Chicco NaturalFit** (877-424-4226 or [chiccousa.com](http://chiccousa.com)) bottles have been designed to make bottle feeding as simple as breastfeeding. The angled and straight nipples bio-mimic the breast in form, feel and function to help reduce nipple confusion when combining bottle and breastfeeding. MSRP: \$14.99



▶ The **ZIPIT** Creature Lunch Bags (800-511-6239 or [just-zipit.com](http://just-zipit.com)) can scare up an appetite in no time. Each bag features a colorful creature, with large mouths — teeth included — that open to reveal an oversized lunch compartment, inner mesh pocket and name tag label. MSRP: \$14.99



▶ **Milkies Milk Tray** by **Fairhaven Health** (360-543-7888 or [fairhavenhealth.com](http://fairhavenhealth.com)) allow moms to freeze breast milk into eight convenient, 1-ounce sticks that fit into all bottle sizes. MSRP: \$19.95



▶ **expz's Mini Bowl** (331-215-0525 or [expzfun.com/wholesale-info/](http://expzfun.com/wholesale-info/)) is an all-in-one placemat and bowl that suction to the table, making mealtime easier for new eaters at home or in a restaurant. MSRP: \$17.49



▶ Who wants smashed snacks? **Precidio Design's** (905-466-0440 or [drinkinthebox.com](http://drinkinthebox.com)) patent-pending **Snack in the Box** is a new snack container that features two separate chambers that can hold 6 ounces of dry snacks. The Tritan pop-up lids allow snacks to be poured out of each chamber individually. MSRP: \$9.99



◀ No more slippery bottles. **Pura Stainless'** (805-884-0313 or [purastainless.com](http://purastainless.com)) bottle bumpers provide protection for its bottle base and a splash of color. MSRP: \$13.99 to \$23.99



## BABY'S FIRST FRIEND

*With the warmth of a lovey and the soothing properties of a pacifier, this trusted companion is the original plush pacifier loved by babies (and parents!) everywhere.*

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